

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A receiving device receiving broadcasting programs, comprising:
 - a broadcasting receiving unit operable to receive broadcasting data in which a plurality of content deciding data deciding positions of contents placed on a network is multiplexed with [[a]] scenario data indicating the order of using selecting one content deciding data after another from the plurality of content deciding data, and a broadcasting program associated with said contents content;
 - a demultiplexing unit operable to demultiplex the plurality of content deciding data, the scenario data, and the broadcasting program from the broadcasting data received by the broadcasting receiving unit;
 - a data management unit operable to select one content deciding data after another sequentially from [[all]] the plurality of content deciding data demultiplexed by the demultiplexing unit sequentially, in which the sequential selection is performed in the order indicated by the scenario data demultiplexed by the demultiplexing unit; and
 - a data communication unit operable to access all the contents one content after another sequentially based on the content deciding data sequentially selected by the data management unit.

2. (Currently Amended) The receiving device according to claim 1, wherein

the demultiplexing unit demultiplexes the plurality of content deciding data respectively from the broadcasting data when there is the plurality of the content deciding data in the broadcasting data,

the data management unit is operable to select one and more content deciding data from the plurality of content deciding data demultiplexed by the demultiplexing unit according to a specific condition, and

the data communication unit accesses [[to]] the contents based on the content deciding data selected by the data management unit.

3. (Currently Amended) The receiving device according to claim 2, wherein the data management unit is configured for detecting an audio language to be outputted by the receiving device, and selecting selects the content deciding data corresponding to [[an]] the audio language outputted by the receiving device from the plurality of content deciding data demultiplexed by the demultiplexing unit, and

the data communication unit accesses the content according to the content deciding data selected by the data management unit.

Claim 4 (Cancelled)

5. (Previously Presented) The receiving device according to claim 1, wherein the content deciding data deciding a position of content placed on the network is a Uniform Resource Locator (URL).

6. (Previously Presented) The receiving device according to claim 1, wherein the content deciding data deciding positions of contents placed on the network is a group of keywords.

7. (Currently Amended) A content accessing method accessing contents placed on a network, comprising:

receiving broadcasting data in which a plurality of content deciding data deciding positions of contents placed on the network is multiplexed with [[a]] scenario data indicating the order of using selecting one content deciding data after another from the plurality of content deciding data, and a broadcasting program associated with said contents content;

demultiplexing the plurality of content deciding data, the scenario data, and the broadcasting program from the broadcasting data received in the step of receiving the broadcasting data;

selecting one content deciding data after another sequentially from [[all]] the plurality of content deciding data demultiplexed in the demultiplexing step sequentially, in which the sequential selection is performed in the order indicated by the scenario data demultiplexed by the demultiplexing unit; and

accessing all the contents one content after another sequentially based on the content deciding data sequentially selected in the selecting step.

Claims 8-10. (Cancelled)

11. (Currently Amended) A computer-readable storage medium having stored thereon a program, when executed by a computer accessing contents placed on a network, which causes the computer to perform the steps of:

receiving broadcasting data in which a plurality of content deciding data deciding positions of contents on the network is multiplexed with [[a]] scenario data indicating the order of using selecting one content deciding data after another from the plurality of content deciding data, and a broadcasting program associated with said contents content;

demultiplexing the content deciding data and the broadcasting program from the broadcasting data received in the step of receiving the broadcasting data;

selecting one content deciding data after another sequentially from [[all]] the plurality of content deciding data demultiplexed in the demultiplexing step sequentially, in which the sequential selection is performed in the order indicated by the scenario data demultiplexed in the demultiplexing step; and

accessing all the contents one content after another sequentially based on the content deciding data sequentially selected by the selecting step demultiplexed in the step of demultiplexing from the broadcasting data.

12. (Currently Amended) A data broadcasting receiving system comprising:

a first receiving device and a second receiving device, wherein

the first receiving device comprises:

a broadcasting receiving unit operable to receive broadcasting data in which a plurality of content deciding data deciding positions of contents placed on the network is multiplexed with [[a]] scenario data indicating the order of using selecting one content deciding data after another

from the plurality of content deciding data, and a broadcasting program associated with said contents content;

a demultiplexing unit operable to demultiplex the content deciding data, the scenario data and the broadcasting program from the broadcasting data received by the broadcasting receiving unit;

selecting one content deciding data after another sequentially from [[all]] the plurality of content deciding data demultiplexed in the demultiplexing step sequentially, in which the sequential selection is performed in the order indicated by the scenario data demultiplexed in the demultiplexing step; and

a data sending unit operable to send the content deciding data selected by the selecting step and the scenario data demultiplexed by the demultiplexing unit, and

wherein the second receiving device comprises:

a data sending-receiving unit operable to access [[all]] the contents sequentially based on the content deciding data received from the data sending unit.

13. (Previously Presented) The receiving device according to claim 1, wherein the scenario data includes data indicating the display order of the plurality of contents corresponding to the plurality of contents deciding data, and data indicating a time for displaying content.